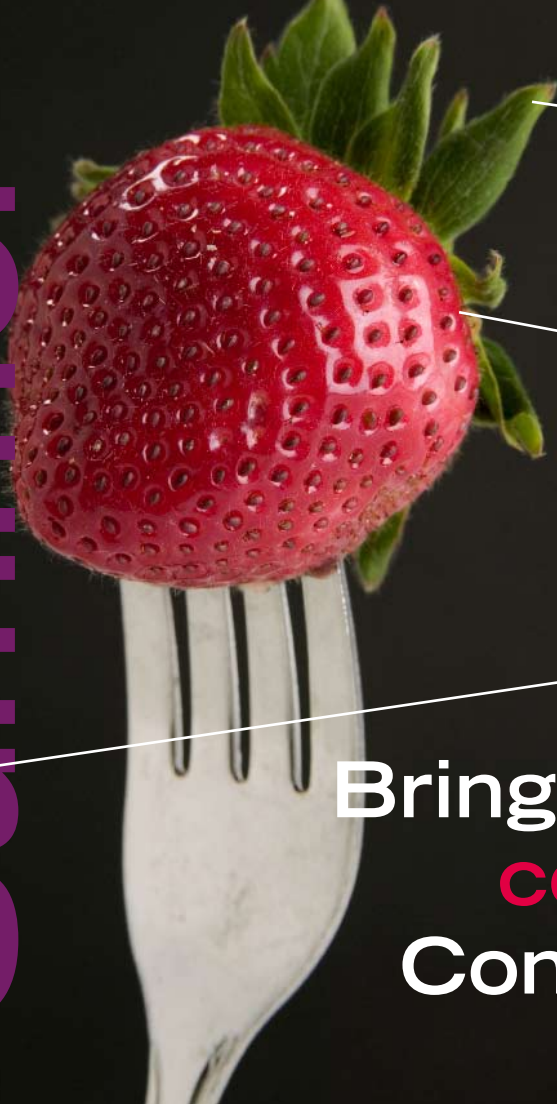


*"You can trust
us to deliver"*



**READY
PRESS
PRINT**
LIMITED
DESIGN & PRINT

Summer



Bringing
colours to life
Consistently

"You can trust us to deliver"

The Vision and Mission you can be part of...

Vision:

To make the name Ready Press Print synonymous with quality, reliability, trust and service and the first choice for clients throughout New Zealand.

Mission

To profitably be the number one preferred supplier of printed products to discerning buyers in our target markets.

Ready Press Print is a team of positive, committed and quality conscious people who have strong work ethics and are striving to be balanced, honest and helpful towards each other and our discerning print buyers.

We will treat our customer with integrity and respect, first considering their requirements then fulfilling those requirements with quality workmanship and on time deliveries.

We will endeavour to build great relationships with our customers, by offering sound practical advice and a quality product they can trust and rely on.

You can trust us to deliver

PMS 375

PMS 4985

"You can trust us to deliver"

The "7 Point Trust Guarantee"...

Reliability and trust is important to us as well as our clients. With our 7 point trust guarantee our clients can feel confident that we are the team that will give you the best quality and service.

You can TRUST us:

- to deliver on time - every time.
- to accept your artwork files
- to seek artwork approval prior to print
- to maintain your corporate identity
- to thrill you with our service levels
- to be reliable and knowledgeable in all aspects of our trade
- to always present the best advice and print what we promise



"You can trust us to deliver"

The team you

Ready Press Print is a family owned and operated company, which has been successfully operating in Auckland since 1978.



This success has been derived from having a team of experienced people who are customer focused and keen to adapt to new technology and processes which benefit our discerning customers.



The Directors

Barrie and Ruby Lee are the directors of the company and have been since the companies early years. They have had a strong desire for the company to be a quality and customer focused enterprise and are active within the business. They have a vision for the company which aligns itself with discerning print buyers and an experienced and conscientious production team.

"You can trust us to deliver"

Advancing with Technology...

In our technically advanced industry, we feel it is important to be keeping up with technology improvements which will best benefit our customers.

With both offset and digital print technology complemented with diecutting, foil and embossing equipment we have a versatile range of equipment to produce your quality products.

In-house folding, laminating and booklet making machinery means your brochures, booklets and other stationery items are produced ensuring promised delivery times.



"You can trust us to deliver"

Who our customers are...

Our customers are established, successful and discerning print buyers from many different industries and niche markets.

They see our commitment to their organisation as a reason to grow and develop with us.

These customers are buyers who require quality products and quality advice... that's what we offer.

Although Auckland based, due to modern communication technology our customers are located nationwide.



"You can trust us to deliver"

What customers say...

"Thank you for the service and professionalism your company has shown our company over the past few years. Your quality and delivery times have no trouble in meeting our expectation, your sales team know what they are talking about, and are always ready to help with ideas and suggestions, their recommendations have always been helpful to us." - *Pulse IT*

"...You and your graphic artist worked together to create a wonderfully innovative design and we are absolutely thrilled with the result." - *Red Hill*

"...When the design was agreed upon it was a matter of whether it could be produced to the standards we expected, this is where Ready Press did a wonderful job perfecting the design and to the exact colours and image." - *Christmas Gouwland*

"...The order was delivered to our client this morning and they were most impressed, so I just wanted to pass that on to you. Thanks for your helpful advice, and for taking care so well for us." - *Communication Hothouse*

PMS 2602

PMS 384



**QUALITY PEOPLE...
QUALITY PRODUCT.**



A target with concentric rings of blue, red, and white, and a yellow bullseye. Several red arrows with blue fletching are shown hitting the target, with one arrow hitting the bullseye. The background is a solid red color.

*You're on target to be working with
the printer you can trust*

BULLSEYE!

**Units 4 & 5
2 Westech Place
Kelston
Auckland**

**Ph 09 818 1615
Fax: 09 818 1614**

**Email: sales@readypress.co.nz
www.readypress.co.nz**



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